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| **Media Studies** | **Insufficient (R)** | **Level One** | **Level Two** | **Level Three** | **Level Four** |
| *Creating Media Texts*  Select a media form to suit the topic, purpose, and audience for a media text they plan to create, and explain why it is an appropriate  choice, referring to conventions specific to the medium  Produce media text, using appropriate forms, conventions, and techniques | Medium is ineffective; lacks connections to the text.  Final product does not demonstrate use of propaganda codes and conventions and does not meet expectations.  Final product is not attractive. Little to no effort has gone into production. | Medium makes few connections to the text.  Final product demonstrates limited use of propaganda codes and conventions and meets few expectations.  Final product has little colour. Little thought and care have gone into production. | Medium makes some connections to text.  Final product demonstrates some use of propaganda codes and conventions and is approaching expectations.  Final product has some colour. Some thought and care have gone into production. | Medium makes clear connections to text.  Final product demonstrates use of propaganda codes and conventions and meets expectations.  Final product is colourful and attractive. Thought and care have gone into production. | Medium makes innovative connections to text.  Final product thoroughly demonstrates use of propaganda codes and conventions and goes beyond expectations.  Final product is eye-catching, colourful, attractive and thoughtfully and carefully produced. |

Comments: