

Media Studies	Insufficient (R)	Level One	Level Two	Level Three	Level Four
<p><u>Creating Media Texts</u></p> <p>Select a media form to suit the topic, purpose, and audience for a media text they plan to create, and explain why it is an appropriate choice, referring to conventions specific to the medium</p> <p>Produce media text, using appropriate forms, conventions, and techniques</p>	<p>Medium is ineffective; lacks connections to the text.</p> <p>Final product does not demonstrate use of propaganda codes and conventions and does not meet expectations.</p> <p>Final product is not attractive. Little to no effort has gone into production.</p>	<p>Medium makes few connections to the text.</p> <p>Final product demonstrates limited use of propaganda codes and conventions and meets few expectations.</p> <p>Final product has little colour. Little thought and care have gone into production.</p>	<p>Medium makes some connections to text.</p> <p>Final product demonstrates some use of propaganda codes and conventions and is approaching expectations.</p> <p>Final product has some colour. Some thought and care have gone into production.</p>	<p>Medium makes clear connections to text.</p> <p>Final product demonstrates use of propaganda codes and conventions and meets expectations.</p> <p>Final product is colourful and attractive. Thought and care have gone into production.</p>	<p>Medium makes innovative connections to text.</p> <p>Final product thoroughly demonstrates use of propaganda codes and conventions and goes beyond expectations.</p> <p>Final product is eye-catching, colourful, attractive and thoughtfully and carefully produced.</p>

Comments: